



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

Contract # 331139

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

RAJA 9/13

\*\*\*\*\* THIS IS A CASH-IN ADVANCE SCHEDULE \*\*\*\*\*

09/13/12-09/19/12

Pol/D Raja/SSN/PA (16250)

SRCP - Stevens Reed Curcio & Potholm (2056)

Political - Federal Candidate (1067)

POL/D RAJA/SSN/PA (126272)

Telecomp/Washington DC, Washington DC (1040)

Telecomp/Washington DC

VONDERHEID, BETSY

36/76/269

National/Political

Standard

RAJA 9/13

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Telecomp/Washington DC, Washington DC (1040)

Telecomp/Washington DC

Date Entered 09/12/12  
Last Modified 09/17/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06312635  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,283.75  
Net Total \$29,941.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 42 \$35,225.00  
Grand Total: 42 \$35,225.00

09/12/12  
09/17/12  
Jennifer Stewart  
Yes  
06312635  
Normal  
15.00  
\$5,283.75  
\$29,941.25

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VONDERHEID, BETSY  
36/76/269  
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Product Political - Federal Candidate (1067)  
Brand POL/D RAJA/SSN/PA (126272)  
Salesperson Telecomp/Washington DC, Washington DC (1040)  
Sales Office Telecomp/Washington DC  
Buyer Name VONDERHEID, BETSY  
Phone/Fax /  
CPE 36/76/269  
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Billing Type Standard  
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Buyer Name VONDERHEID, BETSY  
Phone/Fax /  
CPE 36/76/269  
Account Types National/Political  
Billing Type Standard  
Comments RAJA 9/13  
\*\*\*\*\* THIS IS A CASH-IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				1	1			2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
2.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	11:34P- TONIGHT SHOW	2	X	X	X					2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT SHOW/2	9/12/12
3.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5P- 5:30P (EST)	1				1	1			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5-530P/3	9/12/12
4.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:30P- 6P (EST)	1	1	1	1					3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/12/12
5.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1				1	1			2	\$775.00	\$1,550.00	Pittsburgh (WPXI)	NEWS 6-630P/5	9/12/12
6.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:59A- Channel 11 News 6am	1	1	1	1					3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 6-7A/6	9/12/12
7.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	6:59P- Jeopardy	1				1	1			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7P/7	9/12/12
8.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	7A- 8A (EST)	1	1	1	1					3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/8	9/12/12
9.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	7:30P- WHEEL OF FORTUNE	1				X	X			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/9	9/12/12
10.0	Normal Line / Prime	09/17/12-09/17/12	5	:30	7:57P- The Voice 8-10P	1								1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	THE VOICE 8-10P/10	9/12/12
11.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	7A- 8A (EST)	1				1	1			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-8A/14	9/12/12
12.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/11	9/12/12

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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**Advertiser** Po/D Raja/R/SSN/PA (16250)  
**Agency** SRCP - Stevens Reed Curcio & Potholm (2056)  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/D RAJA/R/SSN/PA (126272)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** VONDERHEID,BETSY  
**Phone/Fax** /  
**CPE** 36/76/269  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RAJA 9/13  
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**Date Entered** 09/12/12  
**Last Modified** 09/17/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06312635  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,283.75  
**Net Total** \$29,941.25  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Sep. 2012 42  
Grand Total: 42  
**Spots** 42  
**Rate** \$35,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1	1				3	\$775.00	\$2,325.00	Pittsburgh (WPXI)	NEWS 6-630P/12	9/12/12
14.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5:59A- Channel 11 News 6am					1	1			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/13	9/12/12
15.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	11:34P- TONIGHT SHOW			1	1	1				2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT/2	9/17/12
16.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	5:30P- 6P (EST)			1	1	1				2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/17/12
17.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	7A- 8A (EST)	1		X	X					1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/8	9/17/12
18.0	Normal Line / Spot	09/18/12-09/18/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/11	9/17/12
19.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	5P- 5:30P (EST)	3		X	X					3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 5-530P/15	9/17/12
20.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	6:59P- Jeopardy	1		X	X					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7P/16	9/17/12
21.0	Normal Line / Spot	09/18/12-09/19/12	5	:30	7:30P- WHEEL OF FORTUNE			1	1					2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730P/17	9/17/12

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